

The History of Fashion Design

Fashion design is about the glamour and grace. The fashion design relates to the companies that manufacture the clothes and accessories. Fashion design started at the beginning of the 19th century when the fashion products worn in the royal courts.

The first fashion designer is Charles Frederick Worth. He opened his first fashion house in Paris. His designs were adored by the people. Furthermore, they named the products as fashion design of the House of Worth. Since then, a designer name is associated to a particular brand. After Worth, the other designer that gave contribution in the fashion design industry is Paul Poi Ret. Furthermore, in the 20th century, Paris still becomes the fashion hub, followed by the US and Britain. The world's fashion design is influenced by Paris's fashion design. Meanwhile, the British fashion design industry concern on the street fashion of young consumers. Moreover, the American designers like Calvin Klein and Ralph Lauren produce sportswear. Nowadays, the fashion design can be classified into two that are haute couture for individual costumers and ready-to-wear collection. Former fashion design is based on the themes and style statement, while today's fashion design is more to the masses. Fashion design has through many evolutions as the effort of many designers.